



# Bike to Work Day - May 19, 2017 Regional Sponsorship Declaration

Please Return by December 30, 2016

Please check one of the following Sponsor Levels:

	Cash	In-Kind
<b>GOLD SPONSOR LEVEL                      \$7,000</b> <i>Mentioned as sponsor on over 400 Radio ads,  Social Media, plus all Silver and Bronze level items</i>	<input type="checkbox"/>	<input type="checkbox"/>
<b>SILVER SPONSOR LEVEL                      \$4,000</b> <i>Logo on 16,000 T-Shirts, Press Release, plus  Bronze level items</i>	<input type="checkbox"/>	<input type="checkbox"/>
<b>BRONZE SPONSOR LEVEL                      \$1,000</b> <i>Logo on Website and 90,000 Posters and Rack Cards</i>	<input type="checkbox"/>	<input type="checkbox"/>

If In-kind donation, please describe: \_\_\_\_\_  
\_\_\_\_\_

*Silver and Gold level sponsors must provide a minimum of 50% cash. Example: Silver sponsors may donate \$4,000 in cash or \$2k in cash and \$2k in accepted merchandise. Sponsor attendance at Bike to Work Day pit stop locations is separate from this regional sponsorship declaration and is typically available at no extra cost; although uncommon, certain locations may require a separate fee.*

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

e-mail: \_\_\_\_\_ Phone: \_\_\_\_\_

Website address for your sponsor logo: \_\_\_\_\_

Signature \_\_\_\_\_ Date: \_\_\_\_\_

Please make check payable to the **Metropolitan Washington Council of Governments (COG)**  
777 N. Capitol Street, Suite 300, Washington, DC 20002, ATTN: Douglas Franklin. Send logos to [dfranklin@mwkog.org](mailto:dfranklin@mwkog.org) in a high resolution format for quality reproduction, no later than January 31, 2017. Preferred format is eps. E-mail signed form to [dfranklin@mwkog.org](mailto:dfranklin@mwkog.org). Contact Douglas at (202) 962-3792 with any questions. COG and WABA are 501c(3) nonprofits.

