



Bike to Work Day - May 21, 2021 Regional Sponsorship Declaration

Please Return by January 29, 2021

Please check one of the following Sponsor Levels:

Cash

In-Kind

GOLD SPONSOR LEVEL \$7,500

*Mentioned as sponsor on over 400 Radio ads
(traditional radio and/or equivalent online media impressions),
Social Media, plus all Silver and Bronze level items*

☐
☐

SILVER SPONSOR LEVEL \$4,500

*Logo on 20,000 T-shirts, Press Release, plus
Bronze level items*

☐
☐

BRONZE SPONSOR LEVEL \$1,200

Logo on Website and 90,000 Posters and Rack Cards

☐
☐

If in-kind donation, please describe: _____

Silver and Gold level sponsors must provide a minimum of 50% cash. Example: Silver sponsors may donate \$4,500 in cash, or \$2,250 in cash and \$2,250 in acceptable merchandise. Sponsor attendance at Bike to Work Day pit stop locations is separate from this regional sponsorship declaration and is typically available at no extra cost; although uncommon, certain pit stop locations may require a separate fee for tabling.

Name: _____ Title: _____

Organization: _____

Address: _____

City, State, Zip: _____

e-mail: _____ Phone: _____

Website address for your sponsor logo: _____

Signature _____ Date: _____

Please make check payable to: **Metropolitan Washington Council of Governments** and mail to 777 N. Capitol Street, Suite 300, Washington, DC 20002 ATTN: Douglas Franklin. Send this form and logo to dfranklin@mwkog.org in high resolution format for quality reproduction, no later than January 29, 2021. Preferred format is eps. Contact Douglas at (202) 962-3792 with any questions. COG and WABA are 501c(3) nonprofits.



Metropolitan Washington
Council of Governments

