



# Bike to Work Day - May 15, 2020 Regional Sponsorship Declaration

Please Return by January 31, 2020

**Please check one of the following Sponsor Levels:**

	Cash	In-Kind
<p><b>GOLD SPONSOR LEVEL                      \$7,500</b>  <i>Mentioned as sponsor on over 400 Radio ads  (traditional radio and/or equivalent online media impressions),  Social Media, plus all Silver and Bronze level items</i></p>	<input type="checkbox"/>	<input type="checkbox"/>
<p><b>SILVER SPONSOR LEVEL                      \$4,500</b>  <i>Logo on 20,000 T-shirts, Press Release, plus  Bronze level items</i></p>	<input type="checkbox"/>	<input type="checkbox"/>
<p><b>BRONZE SPONSOR LEVEL                      \$1,200</b>  <i>Logo on Website and 90,000 Posters and Rack Cards</i></p>	<input type="checkbox"/>	<input type="checkbox"/>

**If in-kind donation, please describe:** \_\_\_\_\_  
\_\_\_\_\_

*Silver and Gold level sponsors must provide a minimum of 50% cash. Example: Silver sponsors may donate \$4,500 in cash, or \$2,250 in cash and \$2,250 in acceptable merchandise. Sponsor attendance at Bike to Work Day pit stop locations is separate from this regional sponsorship declaration and is typically available at no extra cost; although uncommon, certain pit stop locations may require a separate fee for tabling.*

Name: \_\_\_\_\_ Title: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City, State, Zip: \_\_\_\_\_

e-mail: \_\_\_\_\_ Phone: \_\_\_\_\_

Website address for your sponsor logo: \_\_\_\_\_

Signature \_\_\_\_\_ Date: \_\_\_\_\_

Please make check payable to: **Metropolitan Washington Council of Governments** and mail to 777 N. Capitol Street, Suite 300, Washington, DC 20002 ATTN: Douglas Franklin. Send this form and logo to [dfranklin@mwcog.org](mailto:dfranklin@mwcog.org) in high resolution format for quality reproduction, no later than January 31, 2020. Preferred format is eps. Contact Douglas at (202) 962-3792 with any questions. COG and WABA are 501c(3) nonprofits.

