



Bike to Work Day - May 2024 Regional Sponsorship Declaration

Deadline to Return January 31, 2024

Please check one of the following Sponsor Levels:

GOLD SPONSOR LEVEL **\$7,500**

Mentioned as sponsor on hundreds of Radio Ads (traditional and/or internet radio), Social Media, plus all Silver and Bronze level items

Cash

In-Kind

SILVER SPONSOR LEVEL **\$4,500**

Logo on thousands of T-shirts, Press Release, plus Bronze level items

BRONZE SPONSOR LEVEL **\$1,200**

Logo on Website and thousands of Posters and Rack Cards

If in-kind donation, please describe: _____

Sponsors must provide a minimum of 50% cash. The exception are donors of bicycles, which may be 100% in-kind. Sponsor attendance at Bike to Work Day pit stop locations is separate from this regional sponsorship agreement and is typically available at no extra cost; it must however be negotiated separately with the independently managed local pit stop(s).

Name: _____ Title: _____

Organization: _____

Address: _____

City, State, Zip: _____

e-mail: _____ Phone: (____) ____ ____

Website address for your sponsor logo: _____

Signature _____

Please make check payable to: **Metropolitan Washington Council of Governments** and mail to 777 N. Capitol Street, Suite 300, Washington, DC 20002 ATTN: Douglas Franklin. Send this form and logo to dfranklin@mwcog.org in high resolution format for quality reproduction, no later than January 31, 2024. Contact Douglas at (202) 962-3792 with any questions. COG and WABA are 501c(3) nonprofits.

